



Pathways

Sauk Trails Optimist Club, Ltd.

MAKE a DIFFERENCE: SUPPORT YOUTH!

Fall is here, the leaves are coming down, and the winter holidays and activities are upon us. The Optimist calendar has been busy with activities in the last month. There was a very successful NOW meeting with a good potential of future members. A 'Tudor Dinner' social event is scheduled and other activities being planned. A big thank-you to all who helped with the 'Happy Tent' at the Zoo and the Special Olympics bowling activity. The JOOI Club has been meeting and planning activities, the Essay Contest has been started, and the 'Student of the Month' program has been scheduled for this school year. Then of course, the Bucky books and the current Koeze nuts fundraisers will support the youth account for all their activities.

Our club committees are in place and are making a difference for the members of our club who support the youth. Remember that each member supports approximately 31 individual youth through their attitude of taking time to share their talents in helping with the various committees and/or projects.

We've all received support in the past from that special teacher, friend, relative, or a stranger. Starting in November, we'll be starting the 'Optimist of the Month' program to recognize that support. *(There are other programs being started that were approved at the board meeting that are in this newsletter.)* The recent tragedy that brought America together for a tremendous amount of support has made a big difference. How will you make a difference by supporting youth through your optimist club?

As your raking those leaves or planning for the holiday season, reflect on those who supported you, as you were growing up and the impact it had on your life. We all can, *Make a Difference by Supporting Youth* in our own special unique way based on our own life experiences and expectations.

Bonnie Spindler
President

Special Thanks to:

John Scherer:	Bucky Books
Ricki Hoefler &	
Laura Wilson:	Halloween at the Zoo
Chuck Koehler:	Updating Lunch sign in
Gene Spindler &	
Mitch Hagens:	Special Olympics Bowling
Jim Judd:	MASCC Luncheon
Cheryl, Kathy, Dee	Koeze Nuts
Mary Norrbom	Coordinating JOOI Kids

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NOVEMBER 2001

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Sauk Trails Optimist Board Minutes

October 11, 2001

By: Bonnie Spindler

Called to order by President Bonnie Spindler
at 4:30pm at the Baymont Motel in Madison



Present: Bonnie Spindler (Pres), Brian Fisher (VP), Caroline Heath (Past Pres), : Rick Tiedemann;
Jason Kadow; Jared Holthe; Gail Koehler; Laura Wilson (board members).

Minutes for the September meeting of the 2000-2001 Board were approved.

Minutes for the September Planning Meeting of the 2001-2002 Board were also approved.

Treasurer's Report:

Given by Bonnie Spindler, received from Secretary/Treasurer, Jim Judd. There was a discussion of the operating account with the increase of anticipated income from the Bucky Books to be about \$1500. There was approval of the operating budget, with that update and also approval of the new anticipated budget for the new year. There is currently only one member with outstanding dues as of Sep. 30th, who has been contacted. Most of the members have paid for the fourth quarter. There was discussion made to consistently mail dues statement one month in advance. No payable was outstanding.



President's Report:

Included an update on the annual banquet and general discussion of the goals and objectives established. An overview was done of the Bylaws, which will be given to each member of the board by the end of the first quarter. The only update was the start time of the meetings, from 11:30 > 11:45

Membership Committee:

The committee, chaired by Rick Thomas, has coordinated a NOW Meeting for October 17th: Discussion and approval of agenda update for NOW Meeting to include: Delete introduction of Members, and change activities of our club to Activities of Club Members, for one key person only to talk on a specific project.

Social Committee:

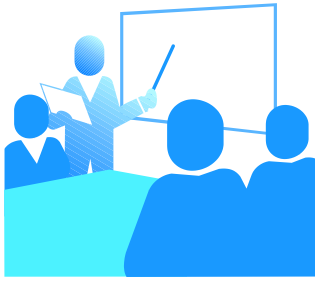
The committee, co-chaired by Lynne Fritz and Jacci See, has acquired 20 tickets for the Tudor Dinner, 6:15 on Wednesday, December 5th. E-Mails and Sign-up sheets are in progress. Another event planned is a Progressive Dinner early in 2002.

District Meeting in Janesville:

November 9-10th. Reminder by Bonnie that we need to have members of the board, and others who are interested, sign-up when the district newsletter is received. (Should be coming soon)

Youth Projects Supported:

- | | |
|---|--|
| 1) Happy Tent at the Zoo Request: | \$100 approved |
| 2) Essay contest Request for 1 st ; 2 nd ; 3 rd place: | \$100 (1 st), \$75 (2 nd), \$50 (3 rd) approved. |
| 3) JOOI District Conference, 11/9-11/10: | \$120 Max approved. |
| 4) JOOI Dues, \$6/person Max 50, + dues \$60: | \$360 Max approved. |
| 5) Washington DC Safety Patrol Representative: | \$175 approved. |



Sauk Trails Optimist Board Minutes October 11, 2001 Continued

By: Bonnie Spindler

Proposals discussed and finalized by the board:

- 1) **Incentive Program for Attendance:** There was discussion on ways to encourage attendance at weekly lunches. All voted and approved to add an annual recognition, at the 2002 banquet, for any member who attends 20 or more weekly meetings, effective starting in October. (The lunch schedule will be used for attendance verification).
- 2) **Incentive Program for Increasing Membership:** Approved as effective immediately, if you bring a potential member to the weekly lunch, the member will receive a 50% deduction of their lunch cost. If that guest becomes a member, the sponsor will receive an additional complimentary lunch at the new member's induction.
- 3) **Sergeant at Arms Incentive:** Starting in November, it was approved for our Sergeant at Arms, Steve Bailey to fine members .25 for not wearing their pins to a noon lunch. This money would go to Optimist International.
- 4) **Guideline for newsletter mailings:** Approved as effective immediately, when a potential future member attends a meeting they will be sent no more than 2 future newsletters. After 2 newsletter and a phone contact, if they have not expressed an interest in the club, they will be taken off the newsletter mailing.
- 5) **Continuation of .25 with name in box:** It was approved to continue adding .25 with your name in the box for a weekly drawing at regular meetings. (1/2 for the name drawn, 1/2 to OI). (There will be continued discussion on when to clean out names and start over, probably quarterly).
- 6) **'Optimist of the Month':** After much discussion about encouraging not only attendance but also creating opportunity to meet and learn more about current members, this idea was approved. A member would be nominated by the board each month, and invited to attend a lunch in that month to give a maximum of 5 minute 'bios' about themselves and who supported them personally in their life and how it affected their future personality and growth.

Sauk Trails Optimist Club Business:



- 1) **Bucky Book Update:** Profit \$1500, some is still being collected, the budget will be updated.
- 2) **Koeze Nuts:** Request for paid lunches for 1st quarter for highest salesperson, approved.
- 3) **NOW Meetings:** Set-up for Jan. 16th, Mar. 20th (2 more will be set-up early in 2002 for the summer).
- 4) **Student of the Month:** Set-up and approved by Memorial for: Oct. 24th; Nov. 14th; Dec. 19th; Jan. 16th, Feb. 20th; Mar 13th; Apr. 17th; and May (to be determined).
- 5) **Sauk Trails Optimist Web Site:** A web site has been developed for the club and is being tested by the board members. It should be available for all members to view parts of this newsletter and the upcoming speakers by the end of 2001
- 6) **E-Mailing the newsletter:** Before the end of 2001, each member will be contacted to inquire as to whether he or she could receive the newsletter by e-mail as a Word attachment. As the Web Site is finalized, the newsletter could be shortened, with the information available electronically. The membership will be surveyed to determine needs for each member.
- 7) **E-Mail/Address Update Process:** Updates to e-mail or mailing addresses/phone numbers/ etc. e-mail to Bonnie Spindler.
- 8) **Publicity Committee:** Bonnie will be working with the existing committee to implement a process of putting information into the newspaper on a regular basis. This will be starting in November.

Meeting was adjourned at 5:45pm. The next meeting will be November 15th, 4:30pm at the Baymont

Spartan Youth Service Team/JOOI

A new school year means The Spartan Youth Service Team at Memorial High School is once again busy with service projects. To help raise money for the Sept. 11th Fund, the club held a bake sale over some of their lunch periods and ran the "Koins for Kids" competition during Homecoming Week. They raised over \$400. They are also collecting dollars for the Afghan Children's Fund at the request of President Bush. Over 20 Service Team members have signed up to Help with the Special Olympics Bowling in October and almost 40 will be helping with 'Fun at the Zoo'. Monthly visits to Oakwood resume on October 23rd. Elderly residents at the Tabor Oaks facility each receive a handmade card, a treat, and some friendly conversation from the high school students.

The Spartan Youth Service Team which is sponsored by the Sauk Trails Optimist Club has about 50 member (and an incredible amount of energy).



Marv Norrbom



Student of the Month Stephanie Snyder-Knutson

About Stephanie: First and foremost she is a member of our JOOI club at Memorial High School. Besides that she is a Children in Worship Leader and Youth Community representative. She is also involved in Vacation Bible School, Habitat for Humanity, Salvation Army, Urban Immersion, Special Olympics, Homeless Shelter, National Honor Society, Tennis, Yearbook, Stage Crew, nursery care in the summer, and she still finds the time to work in a childcare facility. She has a GPA of 3.79, ranks in the top 20% of her class. Her proud parents are Michael and Nancy.

Chris Strub



Happy Birthday to the following member!!!

November 18th - Dee Judd

Winter Frolic Tudor Holiday Dinner Concert

When: November 28, at 6:15pm
Where: Memorial Union
Tickets: \$35 per person-checks payable to Jacci See

Enjoy a night of fine dining, old English Pageantry and rich choral presentations by the Philharmonic Chorus of Madison.

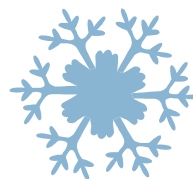
THE PROGRAM

- Wassail Bowl & Hors d'oeuvres
- Presentation of the Boar's Head, a Tudor Tradition
- The grand Processional & Caroling
- The Banquet
- Strolling Minstrels
- The Figgy Pudding Ceremonial
- A Yuletide Toast
- A Celebration of Song from the Philharmonic Chorus of Madison
- Carol singing by ALL!

Entrees include: Cornish Game Hen with Brandy-Peppercorn Sauce, Jeweled Sweet Potato Casserole, Green Beans with Roasted Red Peppers, Romaine with Navel Oranges, Red Onions & Raisins in a Balsamic Vinaigrette.



Lynne Frits



Lunch Attendance Incentive:

In September of 2002, will be the 10th Annual Fall Banquet for the Sauk Trails Optimist Club. At that banquet, any member who has attended over 20 lunch meetings in the year, starting in October 2001 will be recognized in a very special way. (That averages 5 lunches per quarter). There will be some quarterly tracking done for you to see if you're meeting that incentive.

Wearing of Optimist Pins Incentive Program:

To increase the importance of wearing your Sauk Trails Optimist Pin or any other optimist pins to a lunch, starting in November, our new Sergeant at Arms, Steve Bailey will be giving out .25 fines. This money will be going to Optimist International.



Holiday Season Projects:

It's that time of year again to think about the Optimist Club's Holiday involvement. In the past we've:

- ✦ helped with bell ringing for the Salvation Army
- ✦ helped with the JOOI youth
- ✦ sponsored a Christmas family
- ✦ worked with other meaningful seasonal projects for the youth

There will be sign-up sheets coming by mid November for the scheduled bell ringing in December. After the November board meeting, more information will be coming on other projects.

Newsletter Mailing Guideline:

As a guideline for newsletter mailing, any guest who attends a lunch meeting will receive two newsletters following their attendance at a lunch meeting. After that, the member who brought them or the membership committee will make a contact to find out if they have a future interest in the club. If they do, they'll be invited to another lunch meeting, which if they attend, will receive two more newsletters. If they do not attend and do not express an interest and there is not other person in their organization interested, they will be dropped from the newsletter roster. **December Newsletter Deadline is Friday, December 21st!**

Optimist of the Month Program:

The board has chosen the 'Optimist of the Month' for November. That person will be contacted and be scheduled to give a 5minute presentation at a November lunch meeting telling a little about themselves and who was that special person that impacted their lives and why. Each board meeting another member of the club will be selected for the following month to give their presentation. Each of us needs to think about who has impacted our lives and why? Maybe you'll be a future 'Optimist of the Month'



Membership Program Incentive:

Starting in October 2001, if you bring a potential member to a weekly lunch, you as the member will receive a 50% deduction off your lunch cost. (There is a form in the money envelope to fill out, both your name and your guests name, one time per guest). If that guest becomes a member, you as their sponsor will receive an additional complimentary lunch at the new member's induction.

NOW Meeting Success:

A big thank you to the Membership Committee, Rick Thomas, Laura Wilson, and members who gave them names to contact for a successful NOW Meeting on October 17th. There were many potential future member and current members present who were given an overview of the Sauk Trails Optimist Club by Jim Judd, Project leaders and Committee Chairs. The next NOW Meeting will be on January 16th.

Notes by Bonnie Spindler



Halloween at the Zoo

Looks like it's going to be a cold one this year, but as Connie Beam from the zoo said, "at least it's not raining". I would like to give a special thanks to Laura Wilson for pulling together volunteers from our club and Mary Norrbom for getting our JOOI kids again (approx. 9 per shift!), while I went to the organizational meetings and talked to other Optimist clubs about volunteers.

I would also like to thank all our members who have volunteered this year. It's a great project where we can be of service to the young children (approx. 3500) in our area and also provide support for a fundraiser for our free zoo.

But, more important than my thanks, the Madison area children and all of our zoo animals say "Thank you Sauk Trails Optimists!"

Ricki Hoefler

Name in the Box, 25 cents in the Jar

The practice will continue of putting your name in the drawing box with a donation of 25 cents. Half of this goes to Optimist International, the other half to the person's name who is drawn. The box will be cleaned out on a regular basis, probably quarterly and started over.

Bonnie Spindler

Essay Contest:

The JOOI youth group has been approached and there are approximately 15 youths interested in the essay contest. Their deadline is December 1st. Their presentations will be at the December 19th meeting.

Caroline Heath

Koeze Nut Fundraiser:

Kick off: October 24
Profit Goal: \$1600 - Largest ever
Deadlines: November 7, November 21, and December 5.

What you need to know:

- ≈ Bring order forms to Cheryl Vickroy or Dee Judd
 - Email to either Dee or Cheryl or Fax Cheryl at 836-0047 weekdays only
- ≈ Collect money upfront-for easier delivery, checks payable to Sauk Trails Optimist Club
- ≈ Contact Cheryl at 836-8794 or Dee Judd at 833-2622 for additional promotional information and brochures or order forms

News Flash - The board has approved free lunches for first quarter to whoever sells the most nuts and raises the most money for the youth fund- a value of nearly \$100. Last year's winners: Kathy Johnson, Brian Fisher and Jason Kadow. The board will be asked to approve a second prize for those whose sales are solely personal (not corporate) based on suggestion of Lynn Frits. Watch for updates!

Corporate Sales additional information:

- ≈ Koeze can package and ship corporate gifts directly
- ≈ Businesses can buy their gifts in ready to ship mailers
- ≈ You can deliver the nuts directly to the company
- ≈ Companies may have their logo imprinted on the glass decanters for only a small amount more per decanter. (Deadline for personalized orders is Nov. 9)

Cheryl Vickroy

Bucky Book:

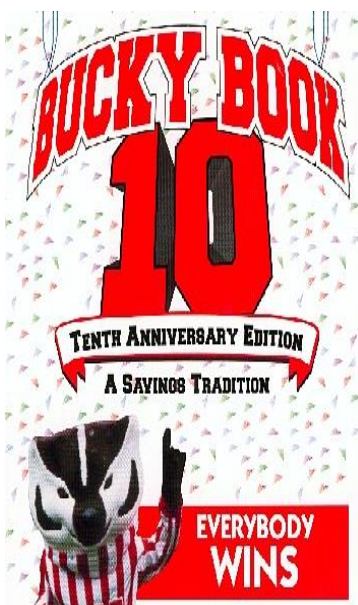
So far the Sauk Trails Optimist Club has sold 94 Buck Books, which is 50% more than last year, and the result this far is a \$1570 profit. People that are still looking for books, please contact John Scherer.

Top Sellers: (selling more than 7 books)

- Jason Kadow
- Dale Kalscher
- Kathy Johnson
- Laura Wilson
- John Scherer
- Greg Hermus

Each Top Seller received a free Bucky Book for all their hard work.

John Scherer



Sauk Trails Optimist Club, Ltd. -

Membership Roster

Name	Company	Work No.	Home No.	Fax No.	E-Mail Address
Steve Bailey	Crown Dental Laboratory	271-5537	238-8535	271-1657	Sbailey100@aol.com
Kevin Campos	Oak Bank	250-5533	833-6985	441-6001	Kcampos@oakbankonline.com
Shelly Dykstra-Moore	Bristol Myers Squibb Company		845-9345		Sdm9345@aol.com
Brian Fisher	First Business Bank	232-5918	848-4475		Brianf@fbmadison.com
Lynne Frits	H & H Management	829-1701	829-2776		Mom@mattymo.com
Daniel Gibson	SVA Planners	826-2322	836-4714		Gibsond@sva.com
Peter Graven	Bank of Verona	848-4587	231-2478		Petegraven@bankofverona.com
Claire Hackendahl	MARC West	273-3630	277-9866		Lhackendahl@netscape.net
Mitch Hagens	H & R Associates, Inc.	662-1373	831-6911	662-1342	Mhagens@hsrcassociates.com
Lori Handel	MBA, Inc.	437-4994	437-4986		Lhandel@mhct.net
Caroline Heath	In Sync Hypnotherapy	238-4600	275-6833		Fishinsync@aol.com
Michelle Hemling	Suby, Von Haden & Associates	826-2330	920-326-3067	831-4243	Hemlingm@sva.com
Gregory Hermus	Robert W. Baird Co.	831-1100	845-3820		Ghbadger@home.com
Donald Higgins	Higgins Insurance Group	274-4200	824-0914	274-4210	Dhiggins@chorus.net
Ricki Hoefer	Edward Jones	827-6769	833-6268		Philricki@aol.com
Jared Holthe	Holthe family Chiropractic	277-9330	848-2638		Holthe_s@yahoo.com
Kathy Johnson	Wiese Risk Mgmt. Services	249-3220	298-9648	249-3636	Katjohnson51@hotmail.com
Dee Judd	Judd Household		833-2622		Judd@itis.com
Jim Judd	Suby, Von Haden & Associates	826-2004	833-2622	831-4243	Judd@chorus.net
Jason Kadow	Meicher CPA	238-1970 X310	827-6707		Jasonk@meichercpa.com
Dale Kalscheur	The Neckerman Agency	238-2686	437-4470	238-7798	D_kalscheur@neckerman.com
Mark Knipfer	Hausman Insurance	252-6929	347-2323		Mknipfer@hausmann-ins.com
Chuck Koehler	Koehler & Associates	838-7133	838-7133		Koehler@chorus.net
Gail Koehler	Attic Angels Retirement Center		838-7133		Koehler@chorus.net
Mark Kraemer	Park Bank	283-6810	848-6899	283-6823	Mkraemer@parkbank.com
Tim Kotnour	Bank One	282-6579	278-8169	282-6596	Timorhy_j_kotnour@mail.bankone.com
Joe Laubmeier	American family	249-2111	271-4399		Jlaub@chorus.net
Joseph Marty	M&I Bank – Middleton	836-1511	831-4799	836-4425	Jmarty@itis.com
Mary Norrbom	Waddell & Reed	204-0700	829-0884	270-9726	Mnorrb@aol.com
Jessica Oehrlein			848-2091		Jesso1016@hotmail.com
Janine Richgels	Firststar Bank Madison, N. A.	252-4110	241-5714	252-7652	Janine_richgels@firststar.com
John Scherer	Trinity Financial Planning	233-1111	836-0151	233-7161	John@trinfin.com
Lisa Schluesche		845-3400	833-5909		Lschluesche@amcore.com
Ray Schmitz	Retired		233-3786		Jschmitz@chorus.net
Jacci See	First Weber Group	828-5105	827-6326	836-3102	Seej@firstweber.com
Elaine Sloan	Physicians Mutual Insurance	222-8674	826-0169		Esloan1010@aol.com
Bonnie Spindler	Spindler Enterprises	833-7244	833-7244	833-9182	Blspndlr@chorus.net
Gene Spindler	Retired		833-7244	833-9182	Elspondlr@chorus.net
Brinda Stratton	Crown Dental Laboratory	271-5537			Bstratton@aol.com
Christine Strub	Vectris Communications	827-8686	827-0683		Strubchris@hotmail.com
Rick Thomas	Right Touch Drycleaners	271-1088	274-0528		Jathoma2@facstaff.wisc.edu
Rick Tiedemann	First Union Ssecurities	824-6550	845-6367		Tiede4@aol.com
Amy Tripp	Comfort Suites Hotel	836-3033	274-9209		None
Maggie Van Gemert	St. Mary's Hospital		233-6929		None
Cheryl Vickroy	Self employed Business Consultant	836-0047	836-8794	575-2378(cell)	Cvickroy@chorus.net
Laura Wilson	Wilson Law Group, LLC	833-4001	831-1711	831-1212	Laurawilson1@mindspring.com
Wayne Wilson	Wilson Law Group, LLC	833-4001	831-1711	831-1212	Wwwilson@execpc.com
Bob Wortinger	Kiesling Associates	275-2315	829-3926	273-2383	Rwortinger@kiesling.com
	District Mailings				
John Wytenbach	Governor – SWIS (2001-2002)				Johnw@bavaroltd.com
Caroline Heath	Lt. Governor-SWIS (2001-2002)	238-4600	275-6833		Fishinsync@aol.com

C/O Bonnie Spindler
3460 Hickory Hill Road
Verona, WI 53593

The Optimist Creed

Promise yourself

- To be so strong that nothing can disturb your peace of mind.
- To talk health, happiness and prosperity to every person you meet.
- To make all you friends feel that there is something in them.
- To look at the sunny side of everything and make your optimism come true.
- To think only of the best, to work only for the best and expect only the best.
- To be just as enthusiastic about the success of others as you are about your own.
- To forget the mistakes of the past and press on to the greater achievements of the future.
- To wear a cheerful countenance at all times and give every living creature you meet a smile.
- To give so much time to the improvement of yourself that you have no time to criticize others.
- To be too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.

