

Sauk Trails Optimist Club, Ltd.

"Where Every Kid Counts"

Welcome and Happy New Year,

I am excited and looking forward to the year ahead. If there is one thing that this club has going for it, it is you the people. People that care, not only about kids but each other and our community. Giving is what we are good at so lets take the time to share our message with others.

Enclosed you will see our Calendar of Events for 2003-04. As we plan for the year ahead I want to personally thank all of our members in advance for your help, support and encouragement. Lets have fun and make 2004 a year to remember.

Rick Tiedemann

Editor: Jessica Oehrlein
8110 Blakton Road #307
Madison, WI 53719
Phone: 220-1581
E-mail: Jesso1016@hotmail.com



October 2003

Inside this issue:

| | |
|--------------------------|---|
| Board Minutes | 2 |
| Calendar | 3 |
| Mark your Calendar | 3 |
| SWIS District News | 4 |
| Bucky Books | 4 |
| Special Olympics Bowling | 4 |
| Halloween at the Zoo | 5 |
| Calendar for 2003-2004 | 5 |
| Koeze Nuts | 6 |
| Optimist Roster | 7 |
| Optimist Creed | 8 |

Sauk Trails earns Honor Club

Jim Judd served his second term as President of the Sauk Trails Optimist Club in 2002-3. (His first year was when the club started 11 years ago). Jim has been a very successful President, acquiring Honor Club for the club. One of his goals was to acquire 12 members during the year, one each month, which was just recently accomplished under his leadership. He had a very successful term as our club president.

Bonnie Spindler, Past President

Sauk Trails Optimist Board Minutes
R.W. Baird and Company Office
September 9th, 2003



Members in Attendance:

President: Jim Judd

Past President: Bonnie Spindler

Vice President: Greg Hermus & Rick Tiedemann

Board Members: Ray Schmitz, Lori Handel, Tim Belter, Brian Fisher, Mark Kraemer, Kevin Campos, & Alison Scherer

Treasurer: Gene Spindler

Secretary: Jessica Oehrlein

- Call to Order: President Jim Judd call the meeting to order at 5:00 pm.
- Prior Months Minutes: A motion was made, seconded and passed to accept the minutes of the last meeting
- Treasurer's Report: A motion was made, seconded and passed to accept the 2003 - 2004 budget
- New Member Approval: A motion was made, seconded and passed to accept Micki Griffin as a new club member
- MASSC: A motion was made, seconded and passed to subsidize the November 12th luncheon so members will pay \$8.00 and guests will pay \$17.00
- President's Elect Report: There was a discussion on the time and place of the club board meetings, a motion was made, seconded and passed to continue to meet at the R.W, Baird office at 5:00pm, however the day will be changed to the second Monday of every month. There was a reminder that the Childhood Cancer walk is October 2nd.
- Fall Banquet date, time, and Location: There was a reminder that the banquet will be September 25 at 6:00pm at Babes
- Scholarships & New Foundations: There was a discussion the scholarship fund will be endowed and will continue to grow
- Childhood Cancer Banks: There was an update on the banks, they will eventually just fizzle out
- Other Requests: There was request that the club donate \$100 to the Juvenile Diabetes fund, a motion was made, seconded and passed to give the fund the \$100. A motion was made, seconded and passed to give \$50 to the Preschool of the Arts.
- Adjourn: The meeting was adjourned at 5:45pm.
- Next Meeting: October 13th, 5:00 at R. W. Baird

**Sauk Trails Optimist Club Sauk Trails
Speaker/Event Agenda 2002**

Optimist Weekly Meeting held at Babe's from 11:45-12:45pm.

Please contact Andy Lochner for further details

Please enter through the backdoor, it is unlocked for the meetings

| Date | Place | Speaker/Event | Topic/Focus | Menu for Weekly Meeting |
|--------------------|--------------|----------------------|--|--|
| October 1 | Babes | Barbara Israel | Started company that uses nano-technology | New York Yankee Rueban or Beef Taco Salad |
| October 8 | Babes | Laurie Irwin | Special Olympics International Competition | Rajun Cajun Chicken Breast or Chicken Caesar Salad |
| October 15 | Babes | Student of the Month | Student of the Month | B.L.T. or Chicken Taco Salad |
| October 22 | Babes | Mariann Mussi | Well-Child Clinics | Razorback Pork Sandwich or Ty Cobb Salad |
| October 29 | Babes | Cheryl Vickroy | Koze Nuts Fundraiser Presentation | Tuna Fillet Sandwich or Oriental Chicken Salad |
| November 5 | Babes | To be announced | | Grilled Chicken Breast Sandwich or Veggie Salad |
| November 12 | | Cancelled | Cancelled | |
| November 19 | Babes | To be announced | | Turkey and Swiss Sandwich or Tuna Caesar Salad |
| November 26 | Babes | To be announced | | 19 th Hole Club Sandwich |

October 18 - Area Special Olympics Bowling in Madison & Sun Prairie at 11:00 am

October 31 - November 1 - District Conference in Baraboo

November 1-2 - Halloween at the Zoo

November 2 - Special Olympics Regional Bowling

Luncheon Cancelled

On November 12, we have cancelled our normal weekly luncheon so all of our members can attend the annual fall luncheon for all Madison area service clubs at noon at the Alliant Center. This year's luncheon will be a tribute to Pat Richter. Head coaches and other athletic department will sit at the tables with club members. Tickets are \$9.00 for STOC members and \$17.00 for your guest. Please contact Jim Judd by October 17 to purchase tickets. We are expecting an attendance of 500 service club members and guests. Jim Judd, MASSC treasurer.

Mark Your Calendar

SWIS District News 2003-2004

There will be a conference on October 31st - November 1st in Baraboo. General training will be held on Saturday, November 1st including a training session that Bonnie Spindler (Sauk Trails Optimist) and Howard Crofoot (Platteville Optimist) will be putting on about the updated SWIS Website and the 'e mail' processing of both SWIS News & Conference information that has been occurring. Each Optimist in SWIS District will be receiving the 'links' to the SWIS Conference & SWIS News by e-mail in early October. Please take time to go to the Website to find out more about the Southern Wisconsin Optimist District that we are all part of.

There will be three other conferences scheduled in the 2004 year.

| | |
|--|-----------------|
| February 6 th - 7 th | Oconomowoc |
| May 7 th - 8 th | Wisconsin Dells |
| August 6 th - 7 th | Racine |

Each officer should try to make at the minimum the Saturday of one of these conferences during their board membership. Select a conference during the year that works into your schedule, and meet other Wisconsin Optimists. More information will be coming about each conference in 2004.

Bonnie Spindler
SWIS Bulletin Editor (2002-2004)

ONE WEEK LEFT FOR BUCKY BOOK SALE!!

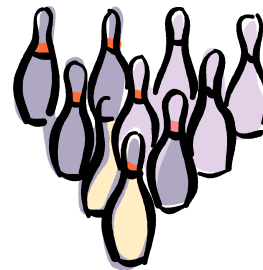
We are still working hard on our Bucky Book sale. So far we have about 60 books out to members - please do what you can to get those sold. We can get more if we need them, so please let John Scherer or Rick Thomas know if you need more books. Remember we make \$15 for the youth fund for each book sold - if we can move 66 books that will mean \$1,000 in funds for the kids! We want to have the sale wrapped up on or near October 15, so please make one last effort. Thanks to all who have sold books for their hard work!

John Scherer

Special Olympics Bowling

Special Olympics Bowling is taking place on October 18th and on November 2nd in Madison. We expect well over 400 bowlers on both dates and are definitely in need of volunteers, especially on the 18th when we conflict with a UW Football game.

Please call Laurie Irwin at 221-2900 or email at lirwin@specialolympicswisconsin.org if you or someone you know would be interested in helping on either or both dates.



Congratulations to Dale Kalscheur and family - him and his wife Kelly are proud parents of a boy, Brandon Dale: 7lbs, 15oz ; 21 inches long, born October 2nd at 12:55 am.

Halloween at the Zoo

It is time to sign-up for our annual Halloween at the Zoo event. This year we are staffing the Happy House on Saturday, Nov. 1 and Sunday, Nov. 2. We are also responsible for setting up on Saturday morning and taking everything down on Sunday afternoon.

We need Optimists (plus our Jooi kids) for the following shifts:

- Sat., Nov. 1 from 8 - 10 a.m. (set-up) (4-5 people-adult Optimists only)
- Sat., Nov. 1 from 9:30 - 1:00 (12-15 people inc. JOOI kids)
- Sat., Nov. 1 from 12:30 to 4:00 (12-15 people inc. JOOI kids)
- Sun., Nov. 2 from 9:30 - 1:00 (12-15 people inc. JOOI kids)
- Sun., Nov. 2 from 12:30 - approx. 4:30 (12-15 people inc. JOOI kids - this shift includes taking everything down)



There are 4 ways to sign-up - at weekly meetings, e-mail (philricki@aol.com), my home (833-6268) and my work (831-0988). We will have a format similar to the last two years with games and activities for the children.

Last year there were over 30,000 people who visited the various events for Halloween at the Zoo. If we should have a similar turnout again this year, it will be very important that we have enough people working both Saturday and Sunday.

IMPORTANT! It is not necessary to wear a costume. If you are comfortable and want to wear a costume, please do so. If not, do not feel like you have to. Any questions, please contact me.

Ricki Hoefler, Halloween at the Zoo Chairperson

2003 - 2004 Sauk Trails Optimists Calendar of Events

| | |
|--------------------|--|
| September 25, 2003 | Annual Banquet - Babe's |
| First Monday/Month | Chaperone JOOI Club visits to Oakwood |
| October 18 | Special Olympics Area Bowling |
| Oct 31 - Nov 1 | District Conference - Baraboo |
| November 1-2 | Halloween at the Zoo |
| November 2 | Special Olympics Regional Bowling |
| December | Salvation Army Bell Ringing with JOOI Club |
| December | Holiday Events |
| February 6-7 | District Conference - Oconomowoc |
| February | Skate with the Badgers |
| February | Special Olympics Polar Plunge |
| March | Tri Star Basketball Competition |
| March 13 | Special Olympics Basketball - Keva Sports Center |
| April | Safety on Wheels ? |
| May 8 | Special Olympics Track - Oregon High School |
| May 7-8 | District Conference - Wisconsin Dells |
| July 26-27 | Service Club Olympics |
| August | Club Picnic |
| August 6-7 | District Conference - Racine |
| September | Annual Club Banquet |

2003 Koeze Nut Fundraiser

Our club will kick off our annual Koeze Nut Fundraiser on October 29. We hope to top \$2000.00 in 2003 for our largest profit ever!

What you need to know to sell Koeze nuts:

- ❖ Order deadlines are November 5 (for Thanksgiving sales), November 19, and December 3.
- ❖ Bring order forms to Cheryl Vickroy or Bonnie Spindler at Wednesday meetings
 - ❖ E-mail orders to either Bonnie at blspindler@charter.net or Cheryl at cvickroy@chartermi.net. Contact Cheryl at 575-2378 if you need to fax an order.
- ❖ Collect money up front - for easier delivery. Checks should be made payable to "Sauk Trails Optimist Club".
- ❖ Products normally available include
 - ❖ Colossal Cashews and Classic Mixed Nuts in decanters, canisters and boxes
 - ❖ Milk or Dark Chocolate Puddles in decanters or boxes
 - ❖ Executive Gift Packs combinations of nuts and chocolates (wonderful for your corporate clients!)

Most of these products can also be ordered in ready-to-ship mailers. New this year, and available by special order are chocolate covered dried cherries and caramel crunch. Product prices range from \$11.25 - \$53.00.

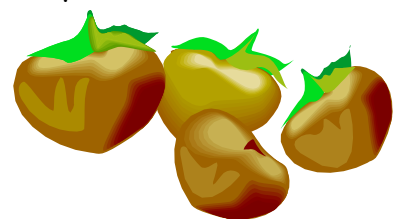
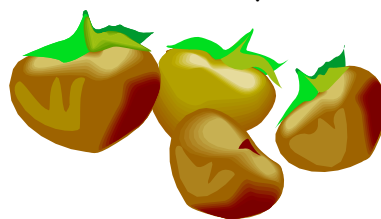
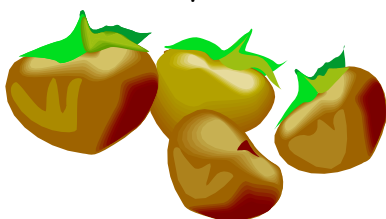
- ❖ Contact Cheryl at 575-2378 or Bonnie Spindler at 833-7244 for additional promotional information, brochures or order forms.

Last year's high seller was Kathy Johnson, with Brian Fisher, Steve Bailey and Ray Schmitz in close pursuit.

If you want to sell Koeze nuts to businesses for corporate gift giving, here are some additional things that you will need to know:

- ✓ *Koeze can package and ship corporate gifts directly.*
- ✓ *Businesses can buy their gifts in ready-to-ship mailers - great for those businesses with their own shipping departments - or those who wish to include a personalized note.*
- ✓ *You can deliver the nuts directly to the company.*
- ✓ *Companies may have their logo imprinted directly on the glass decanters for only a small amount more per decanter. (Deadline for personalized orders is November 7).*

Contact Cheryl or Bonnie if you have additional questions about corporate sales.



Sauk Trails Optimist Club, Ltd. - Membership Roster October 2003

| Name | Company | Work No. | Home No. | Fax No. | E-Mail Address |
|-----------------------|--|-----------------|-----------------|-----------------|--|
| Bette Anderson | Smith & Gesteland, LLP | 836-7500 | | | bette.anderson@sccpa.com |
| BJ Bailey | | | | | Mrfuel4@yahoo.com |
| Steve Bailey | Crown Dental Laboratory | 271-5537 | 238-8535 | 271-1657 | Sbailey100@aol.com |
| Tim Belter | Associated Bank | 259-2094 | 455-1145 | | Timothy.belter@associatedbank.com |
| Kevin Campos | Campos Financial Group | 235-1030 | 833-6985 | 664-1791 | Kevin@kevincampos.com |
| Rick Conne | R.W. Baird | 831-1100 | 833-3793 | | riconne@charter.net |
| Lynnda Ehlke | Automatic Data Processing | 275-6703 | 798-1889 | | Lynnda_Ehlke@adp.com |
| Sandra Fischer | Wegner, LLP CPAs & Consulting | 442-1920 | 437-8448 | 274-3361 | Sjfischer10@yahoo.com |
| Brian Fisher | M & I Bank | 252-5901 | 850-4368 | 283-5713 | Brian.fisher@micorp.com |
| Lynne Frits | H & H Management | 829-1701 | 829-2776 | | Mom@mattymo.com |
| Daniel Gibson | SVA Planners | 826-2322 | 836-4714 | | Gibsond@sva.com |
| Peter Graven | Bank of Verona | 848-4587 | 231-2478 | | Petegraven@bankofverona.com |
| Micki Griffin | Express Personal Services | | 833-5345 | | Micki.griffin@expresspersonnel.com |
| Mike Gustafson | Suby Von Haden | 826-2292 | 831-6914 | 831-4243 | gustafsonm@sva.com |
| Mitch Hagens | Dimension IV-Madison, LLC | 229-4444 | 831-6911 | 2294445 | mhagens@dimensionivmadison.com |
| Lori Handel | | 437-4994 | 833-0239 | | lhandel@tds.net |
| Caroline Heath | In Sync Hypnotherapy | 238-4600 | 275-6833 | | Fishinsync@sbcglobal.net |
| Marvin Hellenbrand | H & H Management | 829-1701 | | | Mom@mattymo.com |
| Gregory Hermus | Robert W. Baird Co. | 831-1100 | 845-3820 | | Ghbadger@charter.net |
| Donald Higgins | Higgins Insurance Group | 274-4200 | 824-0914 | 274-4210 | Dhiggins@chorus.net |
| Ricki Hoefler | Edward Jones | 831-0988 | 833-6268 | | Philricki@aol.com |
| Jared Holthe | Holthe Family Chiropractic | 277-9330 | 848-2638 | | Holthe_s@yahoo.com |
| Sheri Holthe | Holthe Family Chiropractic | 277-9330 | 848-2638 | | Holthe_s@yahoo.com |
| Laurie Irwin | Special Olympics, Wisconsin | 221-2900 | 233-0543 | | lauriei@merr.com |
| Kathy Johnson | Risk Management Strategies, LLC | | 298-9648 | 249-3636 | Kljohnson@charter.net |
| Dee Judd | Judd Household | | 833-2622 | | Juddi@charter.net |
| Jim Judd | Judd Household | | 833-2622 | | Juddi@charter.net |
| Kevin Judd | Globalcon Technologies | 831-8060 | 845-5432 | | kjudd@tds.net |
| Nissa Judd | TDS Telecom | 826-3741 | 845-5432 | | nissa@tds.net |
| Jason Kadow | Meicher CPA | 238-1970 X310 | 827-6707 | | Jasonk@meichercpa.com |
| Dale Kalscheur | The Neckerman Agency | 238-2686 | 437-4470 | 238-7798 | D_kalscheur@neckerman.com |
| Chuck Koehler | Koehler & Associates | 838-7133 | 838-7133 | | Koehler01@charter.net |
| Gail Koehler | Attic Angels Retirement Center | | 838-7133 | | Koehler01@charter.net |
| Mark Kraemer | Park Bank | 283-6810 | 848-6899 | 283-6823 | mkraemer@parkbank.com |
| Joe Laubmeier | American family | 249-2111 | 271-4399 | | jlaub@chorus.net |
| Carrie Leonard | Johnson Block and Company | 274-2002 | 245-3981 | | cleonard@johnsonblock.com |
| Andrew Lochner | American Express Financial Adv. | 833-1395 | 277.0083 | | Andrew.m.lochner@aexp.com |
| Joseph Marty | M&I Bank – Middleton | 836-1511 | 831-4799 | 836-4425 | Joe.marty@micorp.com |
| Brinda Mecham | Crown Dental Laboratory | 271-5537 | | | Brstratton@aol.com |
| Mary Norrbom | Waddell & Reed | 442-1500 | 829-0884 | 442-6490 | Mnorrbb@aol.com |
| Jessica Oehrlein | Shared Medical Services | 663-6080 X120 | 220-1581 | | Jesso1016@hotmail.com |
| Janine Richgels | Firststar Bank Madison, N. A. | 252-4110 | 241-5714 | 252-7652 | Janine_richgels@usbank.com |
| Alison Scherer | | 224-4761 | 836-0151 | | |
| John Scherer | Trinity Financial Planning | 233-1111 | 836-0151 | 233-7161 | John@trinfin.com |
| Lisa Schluesche | | 259-2052 | 833-5909 | | Lisa.Schluesche@Associatedbank.com |
| Ray Schmitz | Retired | | 233-3786 | | jschmitz@chorus.net |
| Phil Schraback | AMCORE Bank | 821-1918 | 821-0980 | | pschraback@amcore.com |
| Jacci See | First Weber Group | 828-5105 | 827-6326 | 836-3102 | Seej@firstweber.com |
| Walter (Walt) See | | | 239-3546 | | wjsee@yahoo.com |
| Bonnie Spindler | Spindler Enterprises | 833-7244 | 833-7244 | 833-9182 | Blspindler@charter.net |
| Gene Spindler | Retired | | 833-7244 | 833-9182 | Espindler@charter.net |
| Jill Thomas | First Business Bank | 232-5924 | 850-4250 | | jthomas@fbmadison.com |
| Rick Thomas | Right Touch Drycleaners | 271-1088 | 274-0528 | | Jathoma2@facstaff.wisc.edu |
| Rick Tiedemann | Wachovia Securities | 824-6550 | 845-6367 | | rtiedemann@tds.net |
| Cheryl Vickroy | The Bachner Vickroy Group | 575-2378 | 575-2378 | | cvickroy@chartermi.net |
| Kevin Wichman | PepsiCO | | 833-1501 | | KJWichman@aol.com |
| Laura Wilson | Wilson Law Group, LLC | 833-4001 | 831-1711 | 831-1212 | Laurawilson@tds.net |
| Wayne Wilson | Wilson Law Group, LLC | 833-4001 | 831-1711 | 831-1212 | wwwwilson@tds.net |
| Bob Wortinger | Kiesling Associates | 664-9110 | 829-3926 | 273-2383 | Rwortinger@kiesling.com |
| Tom Daly | Governor – SWIS (2002-2003) | 776-3512 | 776-3845 | 776-3563 | tdaly@firstbankingcenter.com |
| Joanne Ganske | Governor-Elect SWIS (2002-2003) | 798-3822 | 831-1899 | | joanski@chorus.net |
| Don Damon | Lt. Governor, Zone 6 | 836-6310 | 836-9405 | 836-0381 | damon@chorus.net |

C/O Rick Tiedemann
537 Jenna Road
Verona, WI 53593

The Optimist Creed

Promise yourself

To be so strong that nothing can disturb your peace of mind.

To talk health, happiness and prosperity to every person you meet.

To make all you friends feel that there is something in them.

To look at the sunny side of everything and make your optimism come true.

To think only of the best, to work only for the best and expect only the best.

To be just as enthusiastic about the success of others as you are about your own.

To forget the mistakes of the past and press on to the greater achievements of the future.

To wear a cheerful countenance at all times and give every living creature you meet a smile.

To give so much time to the improvement of yourself that you have no time to criticize others.

To be too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.